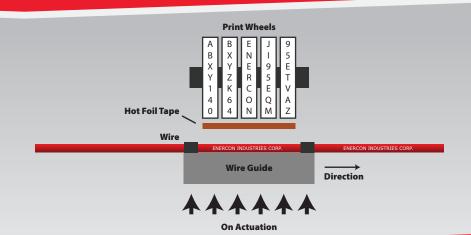
# How to Enable Inkjet Printing on Wire & Cable

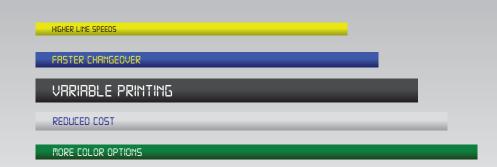
## **Traditional Marking Method**

Hot stamp marking technologies restrict production efficiencies.



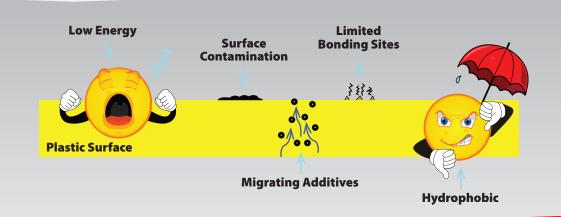
### **Improved Printing Method**

Employ inkjet printing for higher line speeds, faster changeover, variable printing & reduced cost.



## **Production Challenge**

Inkjet inks will not wet out on the jacket surface because of low surface energy.



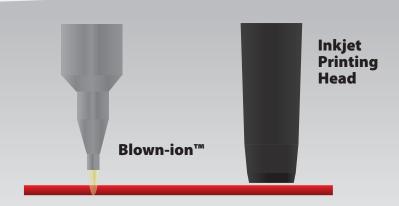
#### **Challenge Solved**

Plasma surface treating cleans, etches & functionalizes surfaces to enable bonding with inks.



### **How to Implement**

Plasma surface treater integrated before inkjet printing head on existing lines.



## Take the next step. Get free insights from an application specialist.

To see if surface treating can enable inkjet ink adhesion on your line contact Enercon to set up an in facility demo or free lab trial.

